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14 IN RE TFT-LCD (FLAT PANEL)  
ANTITRUST LITIGATION

Master File No. M:07-cv-1827 SI

MDL No. 1827

THIS DOCUMENT RELATES TO:  
ALL DIRECT PURCHASER ACTIONS

**PLAINTIFF ARTHUR GOODELMAN'S  
RESPONSE TO MOTIONS FOR  
APPOINTMENT OF DIRECT PURCHASER  
PLAINTIFFS' INTERIM CO-LEAD  
COUNSEL; NOTICE OF CROSS-MOTION  
AND CROSS-MOTION FOR  
APPOINTMENT OF LIEFF, CABRASER,  
HEIMANN & BERNSTEIN, LLP AS  
INTERIM CO-LEAD COUNSEL IN DIRECT  
PURCHASER CASES (RULE 23(g)(2)(A));  
MEMORANDUM OF POINTS AND  
AUTHORITIES IN SUPPORT THEREOF**

Date: June 8, 2007  
Time: 9:00 a.m.  
Courtroom: 10

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## **NOTICE OF CROSS-MOTION AND MOTION**

**TO ALL PARTIES AND THEIR COUNSEL OF RECORD:**

**PLEASE TAKE NOTICE** that on June 8, 2007 at 9:00 a.m., or as soon thereafter as the matter may be heard, before Hon. Susan Illston at the United States District Court for the Northern District of California, 450 Golden Gate Avenue, San Francisco, California, plaintiff Arthur Goodelman will and hereby does move this Court for an order appointing his attorneys, Lieff, Cabraser, Heimann & Bernstein, LLP, as Interim Co-Lead Counsel for the Direct Purchaser Plaintiffs.

This motion is brought pursuant to Rule 23(g) of the Federal Rules of Civil Procedure, and is made on the grounds that Lieff, Cabraser is experienced and qualified to serve as Interim Co-Lead Counsel, and the Class will benefit from the appointment of Lieff, Cabraser as Interim Co-Lead Counsel. This motion is based on this Notice of Motion and Motion, the accompanying Memorandum of Points and Authorities, the Declaration of Richard M. Heimann, the record in this matter, and any arguments of counsel.

Dated: May 11, 2007

Respectfully submitted,

By: \_\_\_\_\_ /s/ Richard Heimann

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**MEMORANDUM OF POINTS AND AUTHORITIES**  
**IN RESPONSE TO MOTIONS FOR APPOINTMENT OF DIRECT PURCHASER**  
**PLAINTIFFS' INTERIM CO-LEAD COUNSEL AND IN SUPPORT OF MOTION TO**  
**APPOINT LIEFF, CABRASER, HEIMANN & BERNSTEIN, LLP**  
**AS INTERIM CO-LEAD COUNSEL**

## **I. INTRODUCTION AND SUMMARY OF ARGUMENT**

Having reviewed the motion in support of appointment of co-lead counsel and its accompanying documents, and the responses and oppositions filed, Plaintiff Arthur Goodelman concurs with Computer World that the Court should appoint three co-lead counsel. Plaintiff Arthur Goodelman respectfully requests that the Court include Lieff, Cabraser, Heimann & Bernstein, LLP (“Lieff, Cabraser”) in that appointment.

It is in the interests of the Class to appoint a firm with a demonstrated ability to organize and prosecute a case of this scope. Lieff, Cabraser, headquartered in San Francisco, is one of the country's largest and most-accomplished law firms devoted exclusively to representing plaintiffs, particularly in class actions, antitrust cases, and other complex litigation. As demonstrated by its appointments in a multitude of cases, and as evidenced by its credentials, Lieff, Cabraser is most qualified to fairly and adequately represent the class here. In addition to its service in cases before the Court from inception to verdict, Lieff, Cabraser has extensive experience as Court-appointed Lead Counsel in representing plaintiffs in antitrust actions, including price-fixing cases, as well as a long list of other actions pending in this Court, other federal and state courts throughout the United States. By appointing Lieff, Cabraser, the Court will advance the litigation by appointing a firm which is second to none of the Plaintiffs' Counsel in this litigation. The Court and the Class will be well-served by a law firm widely recognized for its ability to lead complex cases in a collegial, efficient and responsible manner.

**II. THE COURT SHOULD APPOINT LIEFF, CABRASER AS INTERIM CO-LEAD CLASS COUNSEL**

#### A. The Factors to Consider in Selecting Interim Class Counsel

Pursuant to Rule 23(g), “the court may designate interim class counsel to act on behalf of the putative class before determining whether to certify the action as a class action.” Fed.R.Civ.P. 23(g)(2)(A). Since its December 1, 2003 effective date, courts interpreting

1 Rule 23(g) have relied primarily on the Advisory Committee notes, and found that “the primary  
 2 responsibility of class counsel, resulting from appointment as such, is to represent the best  
 3 interests of the class.” *Coleman v. General Motors Acceptance Corp.*, 220 F.R.D. 64, 100 (M.D.  
 4 Tenn. 2004); *see also In re Air Cargo Shipping Services Antitrust Litig.*, MDL NO. 1775  
 5 (E.D.N.Y. Nov. 15, 2006); *In re Cree, Inc., Sec. Litig.*, 219 F.R.D. 369, 373 (M.D.N.C. 2003);  
 6 Fed.R.Civ.P. 23(g)(1)(B) (“An attorney appointed to serve as class counsel must fairly and  
 7 adequately represent the interests of the class.”).

8 In appointing class counsel, Rule 23(g) requires that the court:

9 (i) must consider:

- 10 • the work counsel has done in identifying or investigating  
 11 potential claims in the action,
- 12 • counsel’s experience in handling class actions, other  
 13 complex litigation, and claims of the type asserted in the  
 14 action,
- 15 • counsel’s knowledge of the applicable law, and
- 16 • the resources counsel will commit to representing the  
 17 class;

18 (ii) may consider any other matter pertinent to counsel’s ability  
 19 to fairly and adequately represent the interests of the  
 20 class . . .

21 Fed.R.Civ.P. 23(g)(1)(C). “In evaluating prospective class counsel, the Court should weigh all  
 22 pertinent factors. No single factor should necessarily be determinative in a given case.”

23 Rule 23(g)(1)(C) advisory committee’s note (2003). Moreover, a court may appoint several firms  
 24 to act as co-lead counsel. *See, e.g., In re Air Cargo Shipping*, 240 F.R.D. 56, 58-59 (E.D.N.Y.  
 25 2006)(appointing four law firms as co-lead counsel), *Nowak v. Ford Motor Co.*, 240 F.R.D. 355  
 26 (E.D. Mich. 2006). Because, of all the Plaintiffs’ firms that seek to be appointed, Lieff, Cabraser  
 27 best satisfies each of the factors set forth in Rule 23(g), the Court should appoint the firm as  
 28 interim co-lead counsel.

**B. The Factors For Selection Of Interim Class Counsel Support Appointing Lieff, Cabraser As Co-Lead Counsel**

3 Where more than one applicant seeks appointment as class counsel, “the court  
4 must appoint the applicant *best* able to represent the interests of the class.” Rule 23(g)(2)(B)  
5 (emphasis added). In other words, which law firm would one hire if one had the choice. As  
6 demonstrated in its firm resume and attached attorney biographies, Lieff, Cabraser has substantial  
7 and extensive experience in complex antitrust litigation such as this, and has for over thirty years  
8 successfully represented plaintiffs in antitrust and other complex class action litigation throughout  
9 the country. *See Declaration of Richard M. Heimann (“Heimann Declaration”), Ex. A; see also*  
10 [www.lchb.com](http://www.lchb.com). In recognition of the firm’s preeminence, Lieff, Cabraser is one of only three  
11 law firms in the country to be named to “The Plaintiffs’ Hot List,” by the *National Law Journal*  
12 in each of the last four years. Despite its colloquial title, the factors informing the “Hot List”  
13 selection are carefully considered, focusing on “an impressive record of victories over the  
14 preceding five years.” *A Different Sort of Trial for Plaintiffs*, The National Law Journal, Oct. 9,  
15 2006. In previous years, *The National Law Journal* has recognized the successes of Lieff,  
16 Cabraser’s antitrust attorneys in the federal litigation *In re Buspirone Antitrust Litigation* and  
17 record-setting achievements in *Natural Gas Antitrust Cases* and *Wholesale Electricity Antitrust*  
18 *Cases I & II*.

Success matters. Its broad experience in various types of complex cases, its attorneys' demonstrated expertise in antitrust law, and, most significantly, its superior ability to deliver results make Lieff, Cabraser an obvious choice to serve as interim class counsel.

1. Lieff, Cabraser has Performed Work In Investigating this Case.

23 On behalf of its client, Mr. Goodelman, Lieff, Cabraser has thoroughly  
24 investigated the facts alleged in its client's complaint. This investigation has included analysis of  
25 the liquid crystal display market, the market participants, likely defendants and potential  
26 consultants and experts. Lieff, Cabraser has investigated the liquid crystal display products and  
27 the chain of distribution.

**2. Lieff, Cabraser has the Experience Necessary to Serve as Interim Lead Counsel and Has Extensive Knowledge of the Applicable Law.**

Lieff, Cabraser is a nationally-recognized law firm specializing in class actions and complex litigation, with a well-developed expertise in antitrust law. As explained more fully in the firm resume attached to the Heimann Declaration and as evidenced by the materials available on the firm's website, [www.lchb.com](http://www.lchb.com), courts throughout the country have appointed Lieff, Cabraser as class counsel in well over 200 class actions.

Courts have recognized the qualifications of Lieff, Cabraser in appointing the firm lead counsel in numerous cases. Recently, in the area of antitrust, Lieff, Cabraser was appointed to serve as Lead Counsel in *In re ATM Fee Antitrust Litigation*, C-04-2676 (CRB) (N.D. Cal.) (pending); *Marchbanks Truck Service, Inc. v. Ceridian Corp.*, Civil Action No. 07-cv-1128 (E.D. Pa.) (pending); *Natural Gas Antitrust Cases I-IV*, J.C.C.P. No. 4221 (Cal. Supr. Ct.) (Co-Lead counsel in record \$1.5 billion settlement on behalf of California natural gas businesses and consumers); *In re Buspirone Antitrust Litigation*, MDL No. 1340 (S.D.N.Y.) (Co-Lead counsel in \$90 million settlement); *In re Compact Disc Antitrust Litig.*, MDL No. 1216 (C.D. Cal.) (Co-Lead counsel in \$50 million settlement). As Lieff, Cabraser's credentials demonstrate, its attorneys have led and participated in a significant number of antitrust cases and other complex litigation including matters taken successfully to trial. *See* Heimann Declaration, Exh. A at pp. 2-41; *see* [www.lchb.com](http://www.lchb.com). In addition, courts and bar associations throughout the country have acknowledged Lieff, Cabraser attorneys through leadership appointments, committee service, and awards of excellence. This unsurpassed record in California and throughout the country demonstrates Lieff, Cabraser's adequacy to represent class members and proves its ability to represent its clients effectively.

Lieff, Cabraser's experience is not limited to the investigation and filing of cases. Lieff, Cabraser has an unsurpassed record of prosecution of complex litigation, up to and including trial on the merits. *See, e.g., Claghorn v. Edsaco Ltd.*, C-98-3039-SI (securities fraud suit resulting in a jury verdict of \$170.7 million, later settled).<sup>1</sup> Lieff, Cabraser has successfully

<sup>1</sup> Lieff, Cabraser's recent trial experience can be found at <http://www.lieffcabraser.com/trials.php>.

1 prosecuted numerous other complex matters before the Court. *Satchell v. FedEx Express*,  
 2 C-03-2659-SI (\$54.9 million settlement of race discrimination class action lawsuit), *Gonzalez v.*  
 3 *Abercrombie & Fitch Stores, Inc.* C-03-2817-SI (settlement valued at approximately \$50 million  
 4 in employment discrimination class action), *Zuckman v. Allied Group*, C-02-5800-SI (over \$8  
 5 million settlement of wage and hour class action), *Butler v. Home Depot, Inc.*, Case No. 94-4335-  
 6 SI (\$87.5 million settlement and injunctive relief in employment discrimination class action  
 7 lawsuit), *Gross v. Mobil*, C-95-1237-SI (settlement valued at over \$12.5 million in consumer  
 8 protection case).

9                   The Court has approved of Lieff, Cabraser's work in a number of class actions.  
 10 For example, on June 14, 2002, the Court commented on Lieff, Cabraser's representation in the  
   11 *Edsaco* matter, "Counsel for the plaintiffs did a very good job in a very tough situation of  
   12 achieving an excellent recovery for the class here." (Heimann Dec., ¶ 6.) The Court  
   13 acknowledged that "[t]here were some complicated questions," and that based on the efforts of  
   14 counsel "it was an excellent result for the class . . . . [T]he recovery that was achieved for the  
   15 class in this second trial is remarkable, almost a hundred percent." *Id.*

16                   Similarly, the Court found on January 14, 1998 that Lieff, Cabraser and  
 17 cocounsel's settlement of the *Home Depot* case provided "a very significant monetary payment to  
 18 the class members for which I think they should be grateful to their counsel . . . . Even more  
 19 significant is the injunctive relief that's provided for . . . ." (Heimann Dec., ¶ 7.) Further, in  
 20 2002, the Court stated that the injunctive relief has been a "win/win . . . for everyone, because . . .  
 21 the way the Decree has been implemented has been very successful and it is good for the  
 22 company as well as the company's employees." (Heimann Dec., ¶ 8.) Finally, in the *Zuckman*  
 23 matter, Judge Illston commended counsel for their "really good lawyering" and stated that they  
 24 did "a splendid job on this" case. (Heimann Dec., ¶ 9.) In short, this Court has already  
 25 recognized that Lieff, Cabraser is committed to and extremely capable of obtaining the best  
 26 possible results for the Class.

27                   As a result, sophisticated plaintiffs have retained Lieff, Cabraser to handle  
 28 important litigation in a number of different types of cases, including antitrust. For example, the

1 City and County of San Francisco has retained Lieff, Cabraser to represent it in price-fixing cases  
 2 brought against manufacturers of electrical carbon products. *In re Electrical Carbon Products*  
 3 *Antitrust Litigation*, MDL No. 1514 (D.N.J.); *Electrical Carbon Products Cases*, J.C.C.P. 4294  
 4 (Cal. Sup. Ct.). Similarly, Lieff, Cabraser has been retained to handle complex securities cases on  
 5 behalf of a number of institutions. *Alaska State Department of Revenue v. AOL/Time Warner*,  
 6 No. 1JU-04-503 (Alaska Sup. Ct.) (co-counsel with the Alaska Attorney General in a non-class  
 7 securities fraud action filed in state court which produced a \$50 million settlement); *Merrill*  
 8 *Lynch Fundamental Growth Fund v. McKesson HBOC, Inc.*, No. 02-405792 (Cal. Sup. Ct.)  
 9 (counsel for two Merrill Lynch mutual funds in a private lawsuit resulting into a confidential  
 10 settlement, the terms of which were satisfactory to the Merrill Lynch Funds); *see generally*  
 11 [http://www.lieffcabrasersecurities.com/track\\_record.htm](http://www.lieffcabrasersecurities.com/track_record.htm).

12 Moreover, the individual attorneys participating in prosecuting this case have  
 13 extensive experience in prosecuting antitrust and other complex matters:

14 Richard Heimann

15 Richard Heimann has over 30 years of experience in trial courts in the areas of  
 16 complex antitrust and securities litigation, including class action litigation. He has tried over 30  
 17 civil jury cases, including complex cases such as *In re FPI/Agretech Securities Litigation*, MDL  
 18 No. 763 (D.Haw.), a class action on behalf of investors where the jury returned a \$25 million  
 19 verdict, and *Claghorn v. Edsaco Ltd.*, C-98-3039-SI, where the jury returned a \$170.7 million  
 20 verdict against Edsaco Ltd. Mr. Heimann has been named a “Northern California Super Lawyer”  
 21 in Law & Politics for the past four consecutive years.

22 Joseph Saveri

23 Joseph Saveri has 20 years of experience in trial courts and before courts of appeal  
 24 in the areas of antitrust and intellectual property law, as well as complex and class action  
 25 litigation in the areas of securities, employment, consumer protection and general commercial  
 26 litigation. Mr. Saveri has been hired by the City and County of San Francisco to prosecute claims  
 27 on behalf of a class of purchasers of electrical carbon products and on behalf of the People of the  
 28 State of California to pursue civil penalties in claims under the California Unfair Competition

1 Law. He currently serves as lead counsel in federal antitrust litigation pending in this district  
 2 against a number of banks comprising the Star ATM Network, alleging that those banks  
 3 conspired to fix the price of ATM interchange fees. *In re ATM Fee Antitrust Litigation* (N.D.  
 4 Cal.). He also serves or has served as co-lead counsel in a number of other antitrust and other  
 5 unfair competition cases. *Marchbanks Truck Service, Inc. v. Ceridian Corp.*, Civil Action No.  
 6 07-cv-1128 (E.D. Pa.); *eMag Solutions, LLC, et al. v. Todo Kogyo Corp., et al.*, Case No. C-02-  
 7 1611 (PJH) (N.D. Cal.) (pending); *McIntosh, et al. v. Monsanto Co., et al.*, Case No.  
 8 4:01CV65(RWS) (E.D. Mo.) (confidential settlement); *In re Lupron Marketing and Sales  
 Practices Litig.*, MDL No. 1430 (D. Mass.) (\$150 million settlement); *Pharmaceutical Cases I,  
 II, and III* (\$170 million settlement), as well as numerous other class actions pending in state  
 10 courts throughout the United States. He has served in leadership roles in numerous other cases as  
 11 well. Mr. Saveri has amassed substantial jury trial experience in antitrust cases, including serving  
 12 as a member of the trial team in lawsuits involving the price-fixing of brand name prescription  
 13 drugs, carpets and commissions paid to travel agents. Mr. Saveri is one of the authors of  
 14 *California Antitrust Law* published by the State Bar of California Antitrust and Unfair  
 15 Competition Section and a contributor to the California Class Action treatise. He is also a  
 16 frequent lecturer, author and panelist on antitrust and complex litigation matters.  
 17

18                   Eric Fastiff

19                   Eric Fastiff has over 10 years of experience in representing plaintiffs in numerous  
 20 antitrust cases including *In re Vitamins Antitrust Litigation*, *In re Carpets Antitrust Litigation*, *In  
 21 re Compact Disc Antitrust Litigation* and the *Natural Gas Antitrust Cases*. Mr. Fastiff has  
 22 represented individuals, consumer groups, business entities, and government entities. He serves  
 23 at the primary Editor of *California Class Actions Practice and Procedure* and has spoken at  
 24 education programs about complex discovery practices.

25                   Rebecca Bedwell-Coll

26                   Rebecca Bedwell-Coll has over 10 years of experience prosecuting complex cases,  
 27 including antitrust class actions. As a Deputy City Attorney she represented the City and County  
 28 of San Francisco in landmark litigation against the tobacco industry. In private practice she has

1 continued to represent the City and County of San Francisco as well as individuals as class  
 2 plaintiffs in antitrust, consumer protection cases, and wage and hour class actions, including *In Re*  
 3 *Electrical Carbon Products*, MDL 1514 (D.N.J.), *Jefferson v. Chase*, C06-6510 TEH (N.D. Cal.)  
 4 *Cooper Mills Hosiery v. Honeywell*, Case No. 07-cv-1939 (D.N.J.), *Doe v. Gold Club*, Case No.  
 5 431683 (S.F. Sup. Ct.), *Hall v. Cinema 7*, Case No. 409105 (S.F. Sup. Ct.), and *Doe v. Darkside*  
 6 *Productions*, Case No. 439667 (S.F. Sup. Ct.).

7       **3.       Lieff, Cabraser has the Finances and Staffing Needed to Serve as Class**  
 8       **Counsel.**

9           As courts evaluating adequacy of representation at the class certification stage  
 10 have repeatedly held, a class is fairly and adequately represented where counsel are qualified,  
 11 experienced, and generally able to conduct the litigation on its behalf. *See, e.g., In re Agent*  
 12 *Orange Product Liab. Litig.*, 996 F.2d 1425, 1435 (2d Cir. 1993); *In re NASDAQ Market-Makers*  
 13 *Antitrust Litig.*, 169 F.R.D. 493, 512 (S.D.N.Y. 1996) (class counsel satisfy adequacy requirement  
 14 where they are able to prosecute the action vigorously). As a truly national law firm, with over  
 15 60 lawyers in its offices in San Francisco, New York and Nashville, Lieff Cabraser is well-  
 16 situated to prosecute a nationwide case such as this one. In addition to its lawyer professionals,  
 17 which have developed a national reputation for top quality work, the firm also maintains a staff of  
 18 over 100 paralegals, investigators, litigation support staff and others. Lieff, Cabraser has  
 19 compiled a track record of achievement and success spanning four decades. Lieff, Cabraser has  
 20 served as court-appointed lead or co-lead counsel in a multitude of cases, including landmark or  
 21 ground-breaking litigation throughout the United States. It is one of the oldest, largest, most  
 22 experienced, most well-established and most successful law firms in the country specializing in  
 23 the prosecution of antitrust and other types of class actions and complex cases. *See* Heimann  
 24 Declaration, Ex. A; *see generally* [www.lchb.com](http://www.lchb.com).

25           Lieff, Cabraser is ready, willing and able to commit the resources necessary to  
 26 litigate this case vigorously to its conclusion. Lieff, Cabraser has already committed the full  
 27 resources of the firm, including the time and efforts of three of its senior attorneys to perform  
 28 legal research and fact investigation in this case, and will continue to do so. Lieff, Cabraser is

